



REQUEST FOR EXPRESSION OF INTEREST (EOI) OF PACKAGING TRAINERS

An EC funded programme, implemented by the International Trade Centre (ITC), aiming at “Joining Forces to Empower the African Private Sector Network to strengthen the international competitiveness of SMEs” has been put in place with the ultimate objective of increasing participation of exporters from African countries in regional/international trade. The project will strengthen the capacities of African intermediary organizations such as the Institute of Packaging, Ghana to act as national focal points to assist exporting SMEs to become more competitive.

Component 1 of the project entitled “Maximizing Export Performance Through Better Packaging Solutions” has the objective to improve the capacities of intermediary organizations and experts to offer better packaging and labelling solutions to SMEs. This will be done using the ITC advisory services in the area of Export Packaging by training export packaging trainers who will in turn train and advise enterprises in Ghana.

The project invites Expressions of Interest (**EOI**) of potential **Trainers** to attend a capacity building training. This activity is scheduled to take place at the Indian Institute of Packaging, Mumbai, India from the 30 May – 04 June 2011. Five professionals will receive an in-depth hands-on training to become Trainers by attending training in the field of packaging.

A further period of training, under the guidance of International Consultants, will be given at the Institute of Packaging Ghana, during the month of June 2011. Following this the Trainers will hold a national workshop, under the guidance of International Consultants in July 2011 for 50 SMEs.

The activity is aimed at building local expertise in the area of export packaging, this will help enterprises meet more specific export requirements, thus facilitating market access and increasing market share. The professionals will be appointed after having successfully completed a selection process.

Selection Criteria:

- § University degree in Engineering or related subject or equivalent
- § At least three years practical experience in packaging or the packaging end-user industry
- § Interest in training and commitment to learn, to become one of few packaging advisers/experts in the country
- § Strong communication and presentation skills
- § Fluency in English

Professionals in the packaging industry already proactively undertaking training, consultancy activities or working in enterprises to address packaging issues are encouraged to apply. Interested candidates are required to download the application form from the IOPG website or request for the form through the e-mail addresses provided below at the earliest. Applications should be submitted not later than May 6, 2011. Shortlisted candidates will be contacted individually for an interview. Applications on forms other than the prescribed form shall not be considered.

Contact details: **Institute of Packaging, Ghana (IOPG)**
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